Business Wire Cybersecurity Commitment

The advent of an increasingly digitized world creates an ever growing attack surface for cybersecurity threats. Business Wire is committed to the security of client information. Recognizing that all IT systems remain vulnerable to attack, Business Wire has invested heavily in cybersecurity and remains committed to continued investments in this area. To protect our systems we maintain an ongoing cycle of testing, threat analysis, and security enhancement.

Specific investments include:

- Standardized annual testing of our Service Organization Controls (SOC2 Type2), most recently completed in September of 2017 with an “unqualified” result. This report by an AICPA assessor for the Security Trust Principle provides independent validation of Business Wire’s internal controls.
- Continuous third party vulnerability scanning of our IT systems.
- Vulnerability patching and remediation is performed on a risk review basis specific to our solution offering.
- Business Wire utilizes a four tier development, integration, testing, and production deployment process into a distributed application architecture for validation and resiliency.
- Centralized configuration management, deployment automation, and least privilege access to ensure system integrity.
- Industry leading multilayered security tools with automated threat intelligence updates.
- Centralized logging, detection and alerting supported by a dedicated information security operations team leveraging resources throughout the organization to provide 24/7 coverage.
- Businesswire.com utilizes industry standard TLS/SSL certificates, issued by a trusted third party Certificate Authority (CA). We require our certificates to support a minimum of TLS 1.2 SHA-256 encryption and a 2048-bit private key.
- Hosted in a 2N+2 colocation facility that exceeds the Uptime Institute’s Tier IV standard for electrical delivery and a geographically diverse failover capability.

Business Wire continues to make the necessary investments in people and technology to protect our information assets.